

The logo for the Lecom Suncoast Classic is centered within a white circle with an orange border. The word "LECOM" is in a large, blue, serif font, with a small blue flag icon above the "E". Below it, "SUNCOAST CLASSIC" is in a teal, sans-serif font, with a golf ball icon replacing the "O" in "SUNCOAST".

LECOM SUNCOAST CLASSIC

THE PATH TO THE PGA TOUR

2021 SPONSORSHIP OPPORTUNITIES
FEBRUARY 18 - 21, 2021



A GGM & SSM COLLABORATION



ABOUT: KORN FERRY TOUR

Your company can become an exclusive partner of the LECOM Suncoast Classic, a PGA TOUR sanctioned tournament, providing you with a first-class platform to entertain customers and guests, and to build your brand.

ALUMNI SUCCESS

500+
PGA TOUR wins

23
Major championship wins

5
FedExCup champions

82%
of current PGA TOUR
membership started on
the Korn Ferry Tour



OUR AUDIENCE

EDUCATED & AFFLUENT

39%
More likely to Have a Post Grad Degree

78%
More likely to Have a Vacation Home

142%
More Likely to Personally Own \$250K
or More In Investments

BUSINESS DECISION MAKERS

63%
More likely to be in C-suite

55%
More likely to be a Vice President/Top
Management

69%
More Likely to Make B2B Purchases
of \$1M+



PRIVATE TAILGATE SUITES

A new and improved private hospitality option for 2021! Enjoy your own, tailgate style suite in front of all the best action!

- Host up to 12 people per day in a safe and private 10' x 20' tent on the 18th green
- Food, beer, wine, select spirits and soft drinks included
- Each suite will contain couches and high top tables for your guests to enjoy all the action from
- Company signage displayed outside of each suite
- Company logo displayed on tournament website
- Company logo rotated on all tournament leaderboards

INVESTMENT: \$7,500 per suite (Includes 12 credentials per day - Thursday - Sunday)



18TH GREEN CHAMPIONS CLUB

All-inclusive, shared hospitality experience with an upgraded view of the action on the 18th green. See and be seen at the premier social and networking venue of the year!

- Elevated, shared hospitality tent
- Premium tables & seating throughout the tent
- Food, beer, wine, soft drinks, & select spirits included
- Health safety and social distancing measures will be in place to ensure a safe and fun environment
- Reserved tables available (inventory is limited)

INVESTMENT:

- **Individual Daily Tickets - \$150 per person**
- **Reserved Tables - \$4,000 (Four passes per day - Thursday - Sunday)**

Play inside the ropes with TWO! Korn Ferry Tour PGA TOUR professionals in a one-of-a-kind event presented by Short Par 4! Each team will play with one pro on the front 9 and a different pro on the back 9 for the ultimate pro-am experience!

- Four (4) amateur playing positions with morning or afternoon tee times
- Four (4) custom gift packages provided by Short Par 4
- All-inclusive food and beverage during pro-am day
- Company listing on tournament sponsor board (if applicable)
- Company listing on tournament website (if applicable)
- Company logo rotated on tournament leaderboards (if applicable)
- 16 VIP Champions Club passes (4 per day or choose your days)
- Access to a Tuesday afternoon/evening kick off event TBD
- **INVESTMENT: \$8,000**

WEDNESDAY, FEBRUARY 17, 2021



A LIMITED NUMBER OF TEAMS ARE AVAILABLE FOR THE 2021 EVENT!



SPONSORSHIP & BRANDING OPPORTUNITIES

GOLD		SILVER		OFFICIAL PARTNERS AND NAMING RIGHTS	
Bottom Leaderboard Panels (5 total)	\$15,000	18th Green Sign	\$4,000	Volunteer Program	Contact
Side Leaderboard Panels (5 total)	\$15,000	Tee Back Sign	\$4,000	Fan Zone	Contact
Golf Cart Sponsor	\$10,000	Hole Sponsor	\$2,500	Champions Club	Contact
Charity Birdie Hole Sponsor	\$7,500	Expo/Vendor Tent	\$2,500	Vehicle Partner	Contact
Daily Round Sponsor	\$7,500	Rotating Logo on Leaderboards	\$2,000	Beer/Wine/Liquor Partners	Contact
Practice Facility Sponsor	\$7,500	Website Logo	\$1,500	Soda/Water Partner	Contact
Junior Clinic Sponsor	\$5,000				
Post-Round Happy Hour Sponsor	\$5,000				

Additional opportunities are available. Packages can be customized to include a combination of hospitality, pro-am teams, and signage/branding. Pricing will vary based on the assets included in the package.



2021 LECOM SUNCOAST CLASSIC AGREEMENT

PLEASE RESERVE THE PACKAGE(S) INDICATED BELOW FOR THE 2021 LECOM SUNCOAST CLASSIC AT LAKEWOOD NATIONAL GOLF CLUB IN LAKEWOOD RANCH, FL. IT IS ACKNOWLEDGED THAT A CONTRACT WITH PAYMENT TERMS WILL BE SENT BY TOURNAMENT STAFF UPON THE RECEIPT OF THIS LOI.

Tailgate Suites - Weekly

☐ \$7,500 x _____ Suite(s)

Champions Club - Reserved Tables (Weekly)

☐ \$4,000 x _____ Table(s)

Champions Club - Individual Tickets

☐ \$150 x _____ Thursday

☐ \$150 x _____ Friday

☐ \$150 x _____ Saturday

☐ \$150 x _____ Sunday

Pro-Am Tournament presented by Short Par 4

☐ \$2,000 x _____ Individual Playing Positions

☐ \$8,000 x _____ Teams

To purchase or add sponsorship and branding opportunities, or for any other inquiries, please contact Matt Kies at 330-416-1830 or mkies@globalgolfmanagement.com

Company Name

Contact Person

Title

Phone

Email

Address

City

State

Zip

Signature

Please make checks payable to: LECOM Suncoast Classic

Please mail signed LOI and checks to:

Matt Kies
5805 Wake Forest Run #104
Lakewood Ranch, FL 34211

Credit Card Payments: Please call Matt Kies at 330-416-1830 (3.5% fee will be added to all credit card payments)