

2026 SPONSORSHIP PRESENTATION

L|E|C|O|M
SUNCOAST CLASSIC

KF KORN FERRY
TOUR



THE PATH TO THE PGA TOUR

Tournament Week: March 30th – April 5th, 2026

Market: Lakewood Ranch, FL (Sarasota/Bradenton Area)

The LECOM Suncoast Classic, a tournament on the Korn Ferry Tour, made its debut on the annual schedule in 2019. The tournament is contested at Lakewood National Golf Club, in Lakewood Ranch, FL. 156 professionals will compete for their share of \$1,000,000 and 20 spots on the PGA TOUR. Over 20,000 spectators attend the tournament on average each year, resulting in an economic impact of more than \$4,000,000 annually to Manatee County. Proceeds raised from tournament sponsorships have helped contribute over \$850,000 to local charities since 2019.

83% of current PGA TOUR Members are Korn Ferry Tour Alumni. These alumni accounted for 37 PGA TOUR victories last year and have now won more than 30 majors overall. The current #1 player in the world, Scottie Scheffler, is a Korn Ferry Tour alumni and played in the inaugural LECOM Suncoast Classic in 2019.



TOURNAMENT INFORMATION

Event Name
LECOM Suncoast Classic

Course
Lakewood National Golf Club – Commander Course

Date
March 30 - April 5, 2026 (Final round will take place on Easter Sunday)

Field
156 Korn Ferry Tour Professionals

Total Purse
\$1,000,000

Title Sponsor
Lake Erie College of Osteopathic Medicine (LECOM)

Defending Champion
Neal Shipley

TOURNAMENT FAN DEMOGRAPHICS & INFORMATION



HHI



OCCUPATION



COMMUNITY

74%
\$100,000+

28%
CEO's

450+
Volunteers

\$850K
Raise for Local Charity



77%
Have Bachelor's
degree and above



EDUCATION

86%
Married



MARITAL STATUS

64%
Married with kids

43%
Increase in spectators
since 2019



SPECTATORS

SUPPORTING THE COMMUNITY



THE LECOM SUNCOAST HAS RAISED MORE THAN \$850,000 FOR MANATEE AND SARASOTA COUNTY CHARITIES SINCE THE TOURNAMENT LAUNCHED IN 2019.

The
L|E|C|O|M
Student Scholarship Fund

M
VISIBLE MEN
ACADEMY

first tee
sarasota/manatee

SUNCOAST
BLOOD CENTERS

empath
TIDEWELL FOUNDATION



HOSPITALITY

PRIVATE HOSPITALITY 18th GREEN CABANAS

Enjoy your own private, tailgate style cabana in front of all the best action!

- Located on the 18th green with premium views of the finishing hole
- Food, beer, wine, select spirits and soft drinks included
- Soft seating, high top tables, and bar rail in each cabana
- Company branding on rear exterior of cabanas
- Company logo displayed on tournament website and rotated on tournament leaderboards

4-Day Cabana Options

- 8 tickets per day, Thursday through Sunday - \$9,000
- 16 tickets per day, Thursday through Sunday - \$17,500
- 32 tickets per day, Thursday through Sunday - \$35,000

Prices listed are exclusive of applicable taxes. Sales tax will be added where required by law





SHARED HOSPITALITY
DREAM FINDERS HOMES
CHAMPIONS CLUB



CHAMPIONS CLUB

All-inclusive, shared hospitality experience with an upgraded view of the action on the 18th green. See and be seen at the premier social and networking venue of the year!

- Elevated, shared hospitality tent
- Premium tables & seating throughout the tent
- Food, beer, wine, soft drinks, & select spirits included

INVESTMENT:

Individual Daily Tickets

- Thu – \$125 | Fri – \$175 | Sat - \$200 | Sun - \$200

Reserved Drink Rail Tables of 4 (Front Row)

- Thu – \$700 | Fri – \$900 | Sat - \$1,000 | Sun - \$1,000
- Reserved placards with company logo on each seat

Local Business Package

- 8 flex tickets - \$1,600 | 16 flex tickets - \$3,000
- Company name listed on tournament website, tournament leaderboards, and Champions Club entrance signage

Prices listed are exclusive of applicable taxes. Sales tax will be added where required by law



PLAY WITH THE PROS



PLAY WITH THE PROS
OFFICIAL PRO-AM
Wednesday, April 1st, 2026

PLAY INSIDE THE ROPES WITH TWO KORN FERRY TOUR PROFESSIONALS IN A ONE-OF-A-KIND EVENT! EACH TEAM WILL PLAY WITH ONE PRO ON THE FRONT 9 AND A DIFFERENT PRO ON THE BACK 9 FOR THE ULTIMATE PRO-AM EXPERIENCE!

Four (4) amateur playing positions with morning or afternoon tee times

Four (4) custom gift packages

All-inclusive food and beverage during pro-am day

Eight (8) invitations to the Pairings Party on Tuesday, March 31st

INVESTMENT:

**\$8,000 Per Group
\$2,000 Per Player**

*Add on VIP tickets to the Dream Finders Homes Champions Club
4 flex tickets: \$750 | 8 flex tickets - \$1,500 | 16 flex tickets - \$3,000*

Prices listed are exclusive of applicable taxes. Sales tax will be added where required by law





CUSTOM CAMPAIGNS

The LECOM Suncoast Classic offers customized branding and marketing campaigns tailored to the objectives of each company.

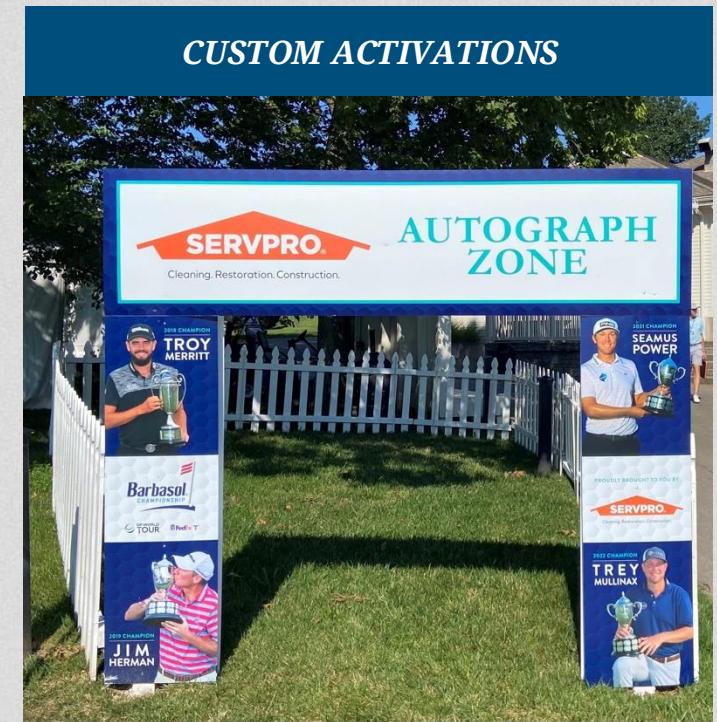
BRANDING & VISIBILITY



OFFICIAL PARTNERSHIPS/CATEGORY EXCLUSIVITY



CUSTOM ACTIVATIONS



SPONSORSHIP OPPORTUNITIES



- Presenting Sponsorship
- Fan Zone Expos
- Product Displays
- Product Sampling
- Volunteer Program Naming Rights
- Hospitality Naming Rights
- Party Deck on 17 Naming Rights
- Public Seating Sponsors
- Folds Of Honor Sponsorships
- Selfie Station
- Pro-Am Bag Tag Sponsor
- Parking Lot Sponsor
- Hole/Yard/Par Signs
- Tee Fence Signs
- Putting Green Sponsor
- Pro-Am Party Sponsor
- Women's Executive Day
- Leadership Summit
- First Aid Tent/Sunscreen Station Sponsor
- Birdies for Charity
- Golf Cart Signage
- Leaderboard Panels
- Day/Round Sponsor
- Practice Range Sponsor
- Quiet Paddle Sponsor
- Player & Caddie Dining Sponsor
- Starter Tents Holes 1 & 10
- Korn Ferry Tour player sponsorships and outings are available as well!



THANK YOU

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