
LECOM
SUNCOAST CLASSIC
2027 PARTNERSHIP
PRESENTATION
KORN FERRY
TOUR
PGA TOUR

PATH TO THE PGA TOUR

Tournament Week: March 29 – April 4, 2027
Market: Lakewood Ranch, Florida (Sarasota–Bradenton)

The LECOM Suncoast Classic, an official Korn Ferry Tour event, debuted in 2019 and is held annually at Lakewood National Golf Club in Lakewood Ranch, Florida. Each year, 156 professional golfers compete for a $1,000,000 purse and the opportunity to earn 20 PGA TOUR cards, making the tournament a pivotal stop on the Korn Ferry Tour schedule.

The tournament attracts more than 20,000 spectators annually, generating an estimated $4 million in economic impact for Manatee County each year. Since its inception, tournament sponsorships have helped raise **over $1 million for local charities**, creating a lasting impact both on and off the course.

The Korn Ferry Tour is widely recognized as the pathway to the PGA TOUR, with 83% of current PGA TOUR members having competed on the tour. Korn Ferry Tour alumni recorded 37 PGA TOUR victories last season and have combined to win more than 30 major championships. Current World No. 1 Scottie Scheffler is among its distinguished alumni and competed in the inaugural LECOM Suncoast Classic in 2019.



TOURNAMENT INFORMATION



Event Name:
LECOM Suncoast Classic

Course:
Lakwood National Golf Club - Commander Course

Date:
March 29-April 4, 2027

Field:
156 Korn Ferry Tour Professionals

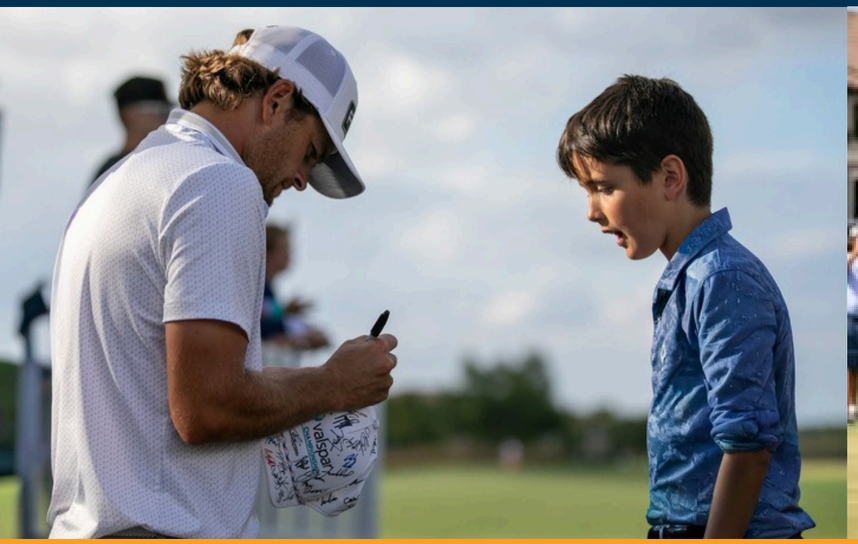
Title Sponsor: Lake Eric College of Osteopathic Medicine

Defending Champion:
Jeremy Gandon

LECOM
LAKE ERIE COLLEGE OF OSTEOPATHIC MEDICINE

FAN DEMOGRAPHICS & INFOMATION

HOUSEHOLD INCOME	OCCUPATION	COMMUNITY	EDUCATION	LIFESTYLE	SPECTATORS	GIVING BACK	GENDER
47%	**28%**	**450+**	**77%**	**80%**	**43%**	**$1M**	**78% / 22%**
$250,000+	C-Suite & Above	Volunteers	Have Bachelor's degree and above	Play golf at least once a week	Increase in spectators since 2019	Raised for Local Charities	Male / Female







SUPPORTING THE COMMUNITY





THE LECOM SUNCOAST CLASSIC HAS RAISED **MORE THAN $1M** FOR MANATEE AND SARASOTA COUNTY CHARITIES SINCE THE TOURNAMENT LAUNCHED IN 2019.

first tee
sarasota/manatee

The LECOM
Student Scholarship Fund

LECOM SUNCOAST CLASSIC



PREMIUM HOSPITALITY EXPERIENCES

SEMI-PRIVATE HOSPITALITY

18TH GREEN CABANAS

Experience tournament week from your own open-air cabana overlooking the excitement of the 18th green.

Package Includes:

- Prime location with premium views of the finishing hole
- Shared Bar featuring a daily lunch buffet, snacks, beer, wine, spirits, and soft drinks
- Comfortable lounge seating, high-top tables, and bar rail seating within each cabana
- Company branding displayed on the exterior rear of your cabana
- Company logo featured on the tournament website and rotating tournament leaderboards

Investment: $20,000

- Twenty (20) tickets per day Thursday through Sunday - (80 total)
- Option to purchase up to four (4) additional tickets per day at $250 per ticket per day

**All pricing is exclusive of applicable taxes. Sales tax will be added where required by law.*



SHARED HOSPITALITY

DREAM FINDERS HOMES
CHAMPIONS CLUB



Experience the tournament's premier shared hospitality venue with an all-inclusive, shared space overlooking the excitement of the 18th green. Entertain clients, connect with fellow guests, and enjoy one of the best viewing locations on the course.

Experience Includes:

- Elevated shared hospitality venue with premium views of the 18th green
- Comfortable lounge seating, cocktail tables and high-top rail seating
- Premium lunch buffet service & snacks available throughout the day
- Complimentary beer, wine, soft drinks, and premium spirits
- Company name featured on Champions Club entrance signage

Individual Daily Tickets:
$185 per person, per day

Private Reserved Table - $4,000

Four (4) tickets per day Thursday-Sunday (16 total)
Company logo displayed on reserved 4-seat tabletop

***All pricing is exclusive of applicable taxes. Sales tax will be added where required by law.*

LECOM SUNCOAST CLASSIC



THE PRO-AM EXPERIENCE

PRO-AM INFORMATION

PLAY INSIDE THE ROPES

Your chance to play with Korn Ferry Tour professionals in a one-of-a-kind event the day before the official competition begins! Each team will play with one pro on the front 9 and a different pro on the back 9 for the ultimate pro-am experience.

- Four (4) playing positions per team
- Four (4) premium gifting experiences
- On-site Valet parking access in the Clubhouse Lot
- Complimentary food and beverage provided throughout the day
- Eight (8) invitations to the premier Tuesday Pairings Party
- Access to the LECOM Suncoast Classic grounds with Pro-Am Credential from Thursday, April 1st - Sunday, April 4th





INVESTMENT:

$9,000 per team ($2,250 per player)

LECOM SUNCOAST CLASSIC



PARTNERSHIP OPPORTUNITIES

LOCAL BUSINESS PARTNER



Investment - $5,000

- Sixteen (16) Champions Club Flex Tickets
- Four (4) Pairings Party Invitations
- Company Listing displayed on tournament website
- Company Listing rotated on tournament leaderboards
- Company Listing on 2 tournament sponsor recognition signs
- One (1) dedicated social media post
- Invitations to sponsor appreciation events

CORPORATE PARTNER

Investment - $12,000

- Twenty-Four (24) Champions Club Flex Tickets
- Eight (8) Pairings Party Invitations
- Two (2) playing positions in the Official Pro-Am
- One (1) Official Hole Sponsorship - includes 1 branded Tee Back sign and 1 branded Hole, Par, Yardage sign
- Company Logo displayed on tournament website
- Company Logo rotated on tournament leaderboards
- Company Logo on 2 tournament sponsor recognition signs
- Two (2) dedicated social media posts
- Rights to use tournament marks as an official partner
- Invitations to sponsor appreciation events

Need something different? If these packages aren't the perfect fit, we'll gladly customize a partnership around your goals and budget.



A LA CARTE PARTNERSHIP ASSETS INCLUDE:

- Tournament Presenting Sponsor
- Volunteer Program Sponsor
- Spectator Bleacher/Seating Deck Naming Rights
- Free Ticket Sponsor
- 17th Green Venue Naming Rights
- Parking Lot Sponsor
- Putting Green Sponsor
- Pairings Party Sponsor
- Daily Round Sponsor
- Fan Zone Naming Rights
- Fan Zone Activation Space
- Entrance Tent Sponsor
- Driving Range Sponsor
- Golf Cart Sponsor
- Quiet Paddle Sponsor
- First Aid Tent Sponsor
- Hydration Station Sponsor

Get in Touch!

Thank you for exploring the partnership opportunities with the LECOM Suncoast Classic. We look forward to partnering with you to create meaningful brand exposure, memorable experiences, and a lasting impact in our community!

- Robert Holmes, Sales Manager

Robert.Holmes@SPORTFIVE.com

www.lecomsuncoastclassic.com

(941) 812-2636

SPORTFIVE




DRIVING RANGE
LAMBORGHINI
SARASOTA


SHHH
Please
SHHH
Please


KORN FERRY
KORN FERRY


HOLE 5
HOLE 3
LECOM SUNCOAST CLASSIC